

# 1230 WBOK AM

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WHAT NEW ORLEANS IS TALKING ABOUT

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Louisiana Board of Ethics

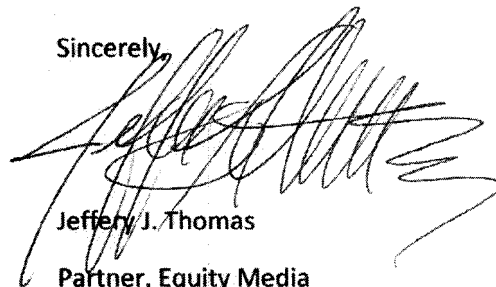
I am a partner of Equity Media. We own and operate WBOK 1230 am radio. Our format is talk radio. We discuss a wide array of issues relevant to the city, state and nation, including local politics.

One of our employees, Oliver Thomas was elected to the New Orleans City Council. In accordance with FCC regulations, he took a leave of absence to run for office. Now that he is elected, he wants return to work. We want him back.

There are concerns from staff and others related to any advertisers who also do business with the city. Does this create an unethical situation? Is there any reason a sitting city council person cannot also work as a host for a talk radio station like ours?

Is it ethical for Mr. Thomas to continue in his role as talk show host at WBOK radio?

Sincerely,



Jeffrey J. Thomas

Partner, Equity Media

## Gregory Thibodeaux

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**From:** Jeff Thomas <jeffthomas@cox.net>  
**Sent:** Wednesday, December 29, 2021 5:10 PM  
**To:** Gregory Thibodeaux  
**Cc:** 'Troy Henry'; 'Wendell Pierce'; 'Cleveland Spears'  
**Subject:** Request for a written opinion  
**Attachments:** OTEthicsRequest.pdf

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**EXTERNAL EMAIL:** Please do not click on links or attachments unless you know the content is safe.

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Mr. Thibodeaux:

Thanks for taking the time to talk to me today. Per our discussion, please see the attached request for a written opinion from the Board of Ethics. This is a time sensitive situation. Please expedite this request.  
If you have any questions, please feel free to contact me via email or by phone.

Jeff Thomas  
(504) 908-4827